



HONORING OUR PAST, EMBRACING OUR PRESENT, SHAPING OUR FUTURE

100 BLACK MEN OF INDIANAPOLIS, INC.

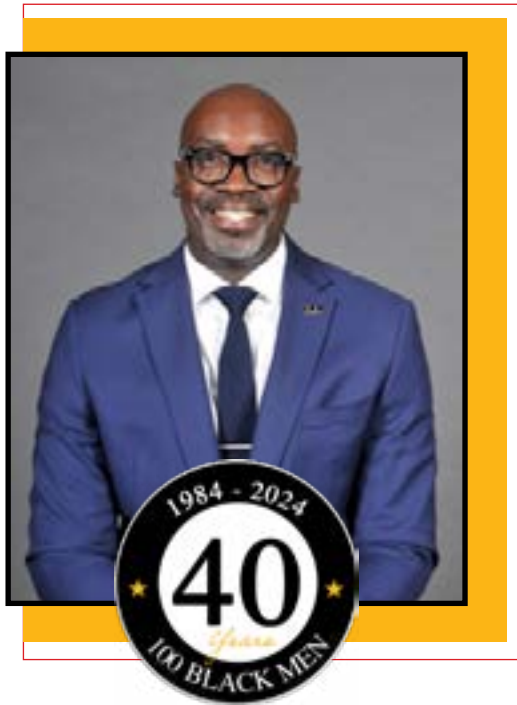
THE 100 *Gala*

40TH CELEBRATION OF **IMPACT**

YOU'RE INVITED

October 26, 2024 | 5:00PM
JW Marriott

100BLACKMENINDY.ORG



Friends and Partners of The 100

As we prepare to celebrate a momentous occasion, I am thrilled to extend to you an invitation to join us in commemorating the 40th Annual Anniversary of Impact for the 100 Black Men of Indianapolis, Inc.

Under the powerful theme “40th Anniversary - Honoring Our Past, Embracing Our Present, and Shaping Our Future: Friends and Partners of The 100,” we are not just marking years; we are celebrating the profound impact of our collective efforts on the lives of young people in Central Indiana.

For nearly four decades, The 100 has been a beacon of hope and opportunity for our youth. We operate on the fundamental belief that every child deserves access to quality education, economic empowerment, health and wellness resources, and most importantly, positive role models who guide them toward success.

Our work is not just about numbers or statistics; it's about real, tangible change. It's about the young student who, because of our mentoring, goes on to become the first in their family to attend college. It's about the aspiring entrepreneur who, with our support, launches

a business that revitalizes their community. It's about the child who, through our programs, discovers their potential and finds the courage to dream big.

But none of this is possible without the unwavering support of partners like you. Your sponsorship of the Celebration of Impact is an investment in the future of our youth and the communities they will one day lead. Your contribution doesn't just provide financial support; it sends a powerful message to our mentees that their dreams matter, and that they have a community of supporters cheering them on every step of the way.

We are committed to building on the legacy of The 100, ensuring that our impact continues to resonate for generations to come. Together, we can create a future where every young person has the opportunity to thrive, regardless of their background or circumstances.

Enclosed, you will find our sponsorship package, outlining the various opportunities available to showcase your commitment to our cause. I urge you to join us in this noble endeavor and become a part of our story of transformation.

Thank you for considering our invitation. Together, let's honor our past, embrace our present, and shape a future filled with promise and possibility.

“What They See Is What They'll Be”®

Respectfully,

Andre Givens
President & Chairman
100 Black Men of Indianapolis, Inc



During my time as a volunteer for 100 Black Men of Indianapolis, I was struck by the organization's strong culture. The men in the organization offered their time, talent, and treasure for one reason – a belief that caring, positive, role models could make a significant difference in the lives of students in our community. This strong culture of dedication to mentoring and serving our youth has been built over a 40-year period by a substantial number of individuals committed to the community. This year, we are taking time to celebrate the impact that the 100 Black Men of Indianapolis has had over the last four decades, share the stories of the young men and women with whom we currently work, and put forward a vision for continued contributions to the youth of our community.

Following my retirement from the private sector in August of last year, it has been a tremendous blessing to be able to serve the community as the executive director of 100 Black Men of Indianapolis. Through my work with our members, volunteers, and staff, my

appreciation for the strength of the culture of the organization continues to grow. Our ability to continue to make a difference in the lives of youth in our community depends on the strength of our partnership with members of the corporate and civic community of Indianapolis and with the families that we serve together. Our partners help us to identify potential volunteers who share our organization's culture, highlight community needs to be addressed and innovative solutions to pilot, and contribute financial resources that enable our shared work to move forward. We are so appreciative of the support of our partners over the years, and we invite you to continue to partner with The 100 to make an impact for youth in our community. If you have any questions about our organization and the opportunities to partner with us, please do not hesitate to reach out to me at kkinchen@100blackmenindy.org.

Sincerely yours,

Kraig Kinchen MD, MSc
Executive Director,
100 Black Men of Indianapolis, Inc.



You're Invited

You are cordially invited to attend The 100 Black Men of Indianapolis 40th Celebration of Impact on October 26, 2024, at JW Marriott, Indianapolis, IN

The 100's 40th Celebration of Impact will uplift our 40-years of history with a mix of fundraising, networking, great food, and entertainment all to support the work of The 100. This preeminent event will provide our key sponsors the opportunity to highlight their work in the community and tell their stories of why they support the outstanding developmental programs for Indianapolis' Youth provided by The 100.

We are excited to have you join us for this event and look forward to the impact that it will have on The 100 and the greater Indianapolis community.

CLICK LINK OR SCAN QR CODE BELOW TO REGISTER

The 100 Gala Details

Dress Attire: Dress to Impress

Registration link: [Click here](#)

Registration deadline: October 18, 2024

Sponsorship deadline: : October 9, 2024

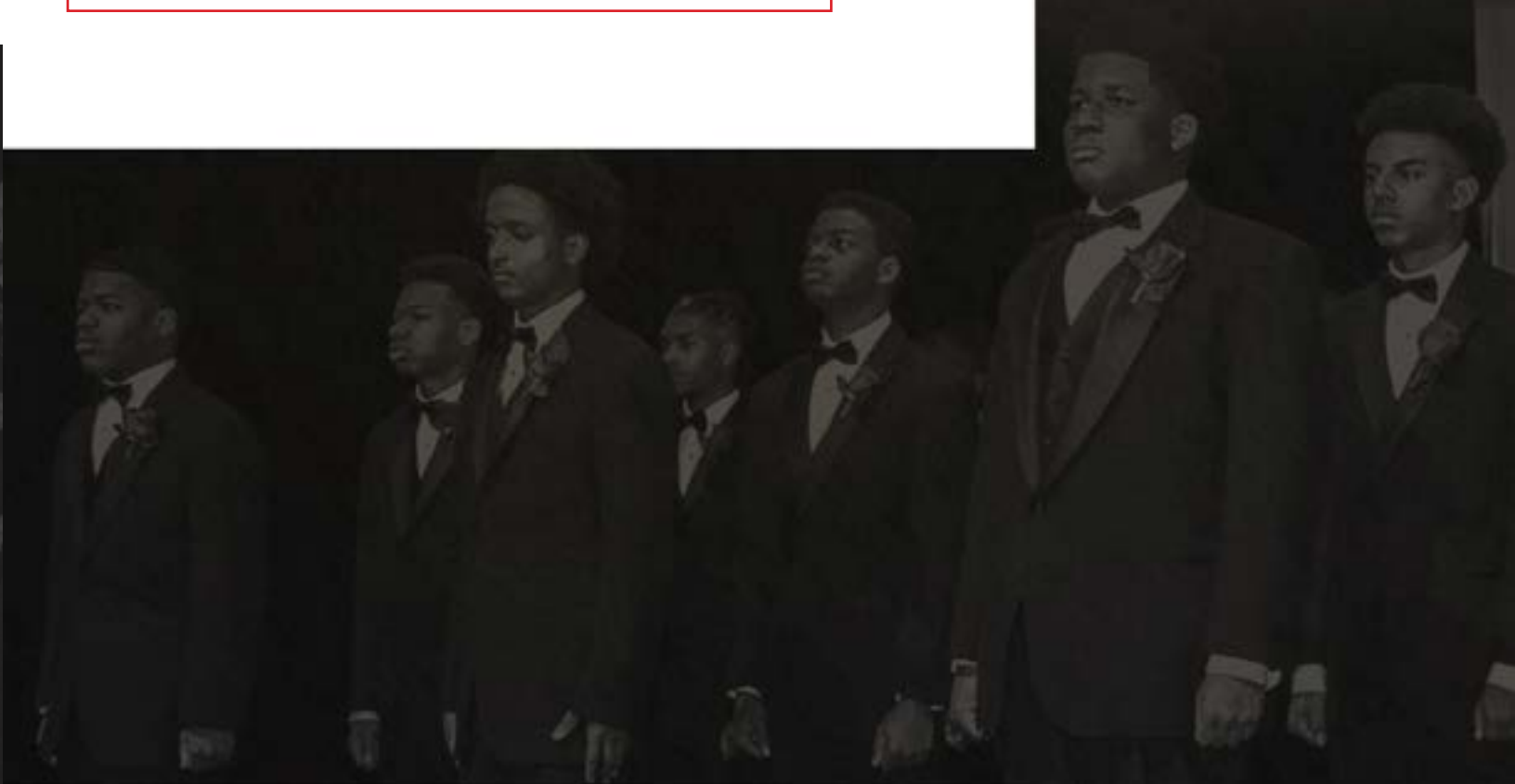
Sponsorship Ad deadline: October 11, 2024



Founded locally in 1984, 100 Black Men of Indianapolis (The 100) is a youth development, 501 (c) (3) organization that serves several hundred Indianapolis area youth each year through mentoring-based, educational programs. The 100 is comprised of members and volunteers of diverse backgrounds and experiences with a common commitment to help children. Our members exemplify our motto, "What They See is What They'll Be", by volunteering as role models and mentors for youth involved in The 100's programs.

OUR MISSION

Men giving real time to positively impact the development and outcomes of youth in our communities" The concept of 100 Black Men grew from the turbulent conditions of the 1960s when a group of concerned African American men began to explore ways to improve their community. In 1963, one hundred black men representing a cross section of New York City forged a leadership alliance to help direct their community through troubled times. To ensure the quality of life in their communities the group focused their resources on youth development and adopted the name, 100 Black Men Inc., as a sign of solidarity. Today, 100 Black Men of America is based in Atlanta, Georgia and has more than 100 chapters worldwide."





FOUR FOR THE FUTURE

Programing and events are rooted within the International 100 Black Men of America's "Four for the Future" initiative: Mentoring, Education, Economic Empowerment, and Health and Wellness. Our programs mentor male and female students from K-12. In 2019, we implemented a new Workforce Development Initiative that encompasses Education & Career Planning, bolstering students' Success & Support and Workforce & Career transition which are elements of the student life cycle. This initiative was implemented into the curriculum on our high school and Collegiate 100 programs.



Beautillion Militaire

A college readiness and Rites of Passage program provided, in partnership with the Indianapolis Chapter of Jack and Jill of America, for young men in the 11th and 12th grades. This sixteen-session experience increases students' academic achievement, personal development, civic engagement, ethnic pride, and leadership skills. During the program, the Beaus complete a document entitled "The Man Plan" that serves as an outline or guide for them to plan their future beyond high school and college.



College Connections

The Collegiate 100: The Collegiate 100 of Indianapolis is an organization comprised of college students who share the common vision and intent of the 100 Black Men of Indianapolis, Inc. – to improve the quality of life for young African Americans.



African American History Challenge

Teams of male and female students in grades 6-12 take part in a fun, exciting competition that emphasizes knowledge of African American history, rapid thinking, and teamwork (very similar to "Brain Game", but for African American history).

Dollars & \$ense Financial Literacy

In partnership with the University of Indianapolis, The 100 mentors tutor high school male and female (grades 9 – 12) students on managing and investing money. Students meet weekly on the UINDY campus to research, develop, monitor, and assess investments. In teams of two, students prepare and compete in a portfolio competition at the conclusion of the program.



ROBOTICS PROGRAM

The 100 Robotics Program

The Robotics Program is conducted in partnership with IPS School 43. The program was put on hold during the pandemic, but we plan to start the program again in the fall of 2024. Mentors will provide insight into the mechanics of assembling robots, mentoring, and hands-on training of students to one day compete against their peers in local competitions.



TEAM MENTORING

Team Mentoring

Mentors connect with 5th-9th grade young men in an 18-week program. Mentees work with a curriculum focusing on Health & Wellness, Economic Empowerment, S.T.E.M. Education, and Leadership. In partnership with Big Brothers Big Sisters of Central Indiana.

Summer Academy

A 6-week educational program for male and female students in grades PreK-8, designed to address knowledge loss over the summer - also referred to as the “summer learning loss.” The program balances academic classes with cultural and recreational experiences.



PRESENTING PARTNERSHIP LEVEL INVESTMENT \$25,000

- 15 Premium VIP seats with 100 Complimentary Casino Raffle Tickets
- Premier listing and logo placement as Presenting Sponsor Name on all 40th Anniversary Celebration of Impact related branding including credentials, marketing, and advertising materials including social media
- Logo displayed in prime location on 100 Black Men website home page with link
- Press Release announcing partnership
- 1 Full Page Ad in The 100's proceeding 40th Annual Report
- Premier logo placement on The 100's proceeding 40th Celebration of Impact Photo Backdrop (step & repeat)
- Premier logo placement in sponsor loop
- 1 Two-Page 4-Color Ad (inside front cover or back cover) in event program
- Opportunity to provide opening remarks at The 100 40th Celebration of Impact
- Opportunity to present an award during The 100's proceeding 40th Celebration of Impact
- Opportunity to create a custom engagement with 100's program participants and/or parents at a later defined date/time
- Key photo opportunities with The 100's President, other dignitaries, honorees, and celebrities
- Opportunity to speak/discuss your organization with 100's members at a monthly membership meeting.
- Access to hospitality suite

MARQUIS PARTNERSHIP INVESTMENT \$15,000

- One table of (10) Premier Seats with 75 Complimentary Casino Raffle Tickets
- Company recognition as Marquis Sponsor of The 100 40th Celebration of Impact
- Company logo displayed on all The 100's proceeding 40th Celebration of Impact related branding including: credentials, marketing, and advertising materials including social media
- Logo displayed in prime location on 100 Black Men website home page with link
- Press Release announcing partnership
- 1 Full Page Ad in The 100's proceeding 40th Annual Report
- Logo placement on The 100's proceeding 40th Celebration of Impact Photo backdrop (step & repeat)
- Company logo in sponsor loop during The 100's proceeding 40th Celebration of Impact
- 1 Page 4-Color Ad (prime placement) in The 100's proceeding 40th Celebration of Impact event program
- Opportunity to present an award during The 100's proceeding 40th Celebration of Impact
- Opportunity to create a custom engagement with 100's program participants and/or parents at a later defined date/time
- Key photo opportunities with The 100's President, other dignitaries, honorees, and celebrities during The 100's proceeding 40th Celebration of Impact
- Opportunity to speak/discuss your organization with 100's members at a monthly membership meeting.
- Access to hospitality suite

PLATINUM PARTNERSHIP INVESTMENT \$10,000

- One table of (10) with 50 Complimentary Casino Raffle Tickets
- Name recognition as a Platinum Sponsor of The 100 40th Celebration of Impact
- Logo displayed on all The 100's proceeding 40th Celebration of Impact related branding including: credentials, marketing, and advertising materials including social media
- Logo displayed in prime location on 100 Black Men website home page with link
- 1 Full Page Ad in The 100's proceeding 40th Annual Report
- Company logo on The 100's proceeding 40th Celebration of Impact step & repeat banner (photo backdrop)
- Company logo (prime placement) in sponsor loop during The 100's proceeding 40th Celebration of Impact in-person event and live stream
- 1 Page 4-Color Ad (prime placement) in The 100's proceeding 40th Celebration of Impact event program
- Opportunity to create a custom engagement with 100's program participants and/or parents at a later defined date/time
- Key photo opportunities with The 100's President, other dignitaries, honorees, and celebrities during The 100's proceeding 40th Celebration of Impact
- Opportunity to speak/discuss your organization with 100's members at a monthly membership meeting.
- Access to hospitality suite

GOLD LEVEL INVESTMENT \$5,000

- 6 Premier Seats at The 100's proceeding 40th Celebration of Impact which includes 10 Casino Night raffle tickets
- 1 Full-page page interior page ad in the Infinite Impact Fundraising Gala program book
- Name and logo placement on all The 100's proceeding 40th Celebration of Impact marketing collaterals
- Company logo in sponsor loop during The 100's proceeding 40th Celebration of Impact
- Name and logo recognition on the 100 Black Men of Indy website
- Name and logo recognition in The 100's proceeding 40th Annual Report
- Cooperation of The 100's proceeding 40th in cross-promotional marketing effort
- Access to hospitality suite

SILVER LEVEL INVESTMENT \$2,500

- 6 Premier Seats at The 100's proceeding 40th Celebration of Impact
- 1 half-page page interior page ad in the 40th Celebration of Impact event program
- Name on all The 100's proceeding 40th Celebration of Impact marketing collaterals
- Company logo in sponsor loop during The 100's proceeding 40th Celebration of Impact
- Name and logo recognition on the 100 Black Men of Indy website
- Name and logo recognition in The 100's proceeding 40th Annual Report
- Cooperation of the 100 in cross-promotional marketing efforts



Sponsorship Deadline (Wednesday, October 9, 2024)

All investments are tax-deductible and benefit the Developmental Programs for Indianapolis Youth

DECORATING INVESTMENT **\$2,000**

- 2 Premier Seats at The 100's 40th Celebration of Impact
- Company logo in sponsor loop during The 100 40th Celebration of Impact



TABLE LEVEL INVESTMENT **\$1,250**

- 10 seats in prime location
- Company logo in sponsor loop during The 100 40th Celebration of Impact

THE 40TH ANNIVERSARY CELEBRATION OF IMPACT FOR TWO: \$250
TWO (2) SEATS

INDIVIDUAL TICKET: \$125
ONE (1) SEAT

ENJOY THE EVENING AND STAY AT THE JW MARRIOTT

Group Rate
Room: **\$229**

Register online at
<https://book.passkey.com/event/50749831/owner/1463968/home>

Deadline Friday, October 4, 2024

SPONSORSHIP DEADLINE IS OCTOBER 9, 2024
REGISTRATION DEADLINE IS OCTOBER 18, 2024

SPONSORSHIP PACKAGES

Presenting Partnership Level Investment	\$25,000	Table	\$1,250
Marquis Partnership Investment	\$15,000	À LA CARTE	
Platinum Partnership Investment	\$10,000		
Gold Level Investment	\$5,000	The 40th Anniversary Celebration of Impact for Two	\$250
Silver Level Investment	\$2,500	Individual Ticket	\$125
Decorating Investment	\$2,000		

Please send invoice an invoice to: _____

Email: _____

Contact Name: _____

Request Invoice – Pay by Credit Card _____

Request Invoice – Pay by Check _____

COMPANY NAME CONTACT NAME EMAIL _____

PHONE _____

STREET ADDRESS CITY _____

STATE _____

ZIP CODE _____

Register online at https://100blackmen.formstack.com/forms/100_black_men_of_indianapolis_annual_gala_2024

Any questions please contact

Kraig Kitchen, Kkinchen@100blackmenindy.org; Andre Givens at agivens@100blackmenindy.org

Or Denika Thomas at dthomas@essentialeallc.com





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100 BLACK MEN OF INDIANAPOLIS, INC.

THE 100 Gala